



Social Media & Web Designer – Keighley BID

16-20 Hours per Month

“Delivering our future vision for Keighley Town Centre”

Do you have what it takes to create positive change?

Keighley BID is seeking a creative and proactive Social Media & Web Designer to support our marketing and communications activity for approximately 16-20 hours per month.

Key Responsibilities

- Create engaging social media content, including graphics, posts, and campaigns.
- Manage and schedule content across social media platforms.
- Update and maintain the Keighley BID website.
- Design digital marketing materials to promote local businesses, events, and initiatives.
- Ensure branding remains consistent across all digital channels.
- Monitor engagement and provide basic performance reporting.

Essential Skills

- Experience in social media management and content creation.
- Strong graphic design skills using tools such as Canva, Adobe Creative Suite, or similar.
- Experience updating websites (WordPress experience desirable).
- Excellent written communication skills.
- Ability to work independently and meet deadlines.
- Understanding of local business promotion and community engagement is an advantage.

What We're Looking For

We are looking for someone who can bring fresh ideas, create eye-catching content, and help strengthen Keighley BID's online presence while supporting local businesses and events.



Time Commitment

- Approximately 16-20 hours per month.
- Flexible working arrangements.

To Apply

Please send:

- A brief introduction about yourself.
- Examples of previous social media and web design work.
- Salary to be discussed
- Contract until 30th November 2028

To **hello@keighleybid.com** with a covering letter setting out your experience, skills and capability to deliver the role along with a copy of your CV please also use '**Social Media & Web Designer – Keighley BID**' as the Subject to the email

If you would like an informal telephone discussion before applying, please email with some convenient times to call. Further information www.keighleybid.co.uk

The closing date for this is Friday 17th July 2026 with interviews taking place week commencing 20th July 2026